

# Report on Luncheon Survey

September 30, 2019

Prepared by the TSRA Joint Communications Committee

## Introduction

In March of this year, we sent out a 10-question survey to obtain information for future planning and changes we might make with our luncheons. This report provides the data we obtained and some analyses we performed.

We sent surveys to all our members and received 98 responses (12 by snail mail).

## Conclusion

The results from the survey are that there are not significant changes we can make improve the luncheons. Therefore, our luncheons should continue as is.

## Numerical Analysis Summary for Each Question

1. What is your current attendance at semiannual luncheons?

*52 of the respondents are regular attendees. 45 other people, while not regular attendees were interested enough to fill in the survey.*

2. What would make you come to a luncheon?

*From the responses, the only way to possibly address additional members is to have a luncheon at a satellite location.*

3. What do you think about the luncheon location?

*From both the number of responses to each alternative and the weighted average of the numerical responses, we should make no location change.*

4. What type of food service do you prefer?

*We should continue the buffet and include the full meal as opposed to a casual/snack type of food service.*

5. What is your opinion of the cost of the luncheon?

*We should make no change – over 94% thought the current cost was OK or willing to increase the cost.*

6. What kind of food would you prefer?

*We should continue the current food selections (which already include both American and Italian)*

7. Do you have a diet restriction?

*12.5% have some of diet restriction. We should review future menus to make sure there are some reasonable alternatives within our menus.*

8. If entertainment is important, what would you like?

*We should consider finding suitable entertainment as having none was the least popular choice. Types of programs ranked by preference are informative, music, comedy/magic and trivia.*

9. How often should we have luncheons?

*We should make no change -- semiannual was the first choice (86%).*

10. When should we have luncheons?

*We should make no change because Spring and/or Fall was selected by 98.8%.*

Suggestions or Comments

*One idea to consider would be a different day of the week – could ask this as a single question survey.*